

Alaska Tobacco Control Alliance

Fifth Annual Tobacco Summit

April 27 - 29, 2011 | Palmer, Alaska



Clearing the Way for a Smokefree Alaska

All activities and sessions will be in downtown Palmer. Meeting spaces are walking distance from one another, and planners hope you will enjoy spending time in and getting to know this community during the summit!

Wednesday, April 27

7:00 **Paving the Way Awards** (dessert & appetizers reception)

Thursday, April 28

8:00 **Continental breakfast**

8:30-9:00 **Welcome and Opening**

9:00-10:00 **Keynote: Policy**

“Building the Foundation for a Smoke-free Alaska: What We Can Learn From Other States’ Experiences” (Cynthia Hallett, ANR)

10:20-11:30 **Panel Discussion: Policy**

“Local Efforts Equals Statewide Results” (Cynthia Hallett, Luke Witkowski, Cathy Callaway, Jill Thompson, moderated by Emily Nenon)

11:45-1:00 **Lunch/Keynote: Smokeless** “Tobacco Control in the 21st Century: Making Tobacco History in Our Lifetimes” (Greg Connolly, Harvard)

1:20-2:20 **Table Topics**

Policy: “Alaska Legislative Process 101”

Cessation: “Tobacco Cessation and Outreach in Alaska”

Smokeless: “Alaska Specific Smokeless Tobacco Research”

Disparities: “Closing the Gap: Taking Action to Address Tobacco Disparities”

2:40-3:40 **Table Topics**

Policy: “Debunking Myths about Smokefree Workplace Laws”

Cessation: “Tobacco Cessation and Relapse Prevention”

Smokeless: “The Role of Iqmik Use in Alaska Native Culture”

Disparities: “Engaging the Dental Community in the Fight Against Tobacco: Why it Matters”

4:00-5:00 **Keynote panel: Smokeless/Disparities**

“Smokeless Tobacco: Using Local, State & National Knowledge to Take Action” (Dr. Greg Connolly, Dr. Mary Williard, PDES, Cecilia Martz)

Friday, April 29

7:30 **Breakfast**

8:00 **Welcome from Local Leadership**

8:10-9:30 **Keynote: Youth** “Pump Up the Volume: Amplifying the Youth Voice to Make Alaska Smokefree” (Luke Witkowski)

9:50-11:15 **Breakouts**

Youth: “Can You Hear Me Now? Successful Youth Engagement Strategies from Alaskan Youth” (Luke Witkowski with 6 teens in speed-dating format with teens facilitating)

Policy: “Tobacco Industry Tactics and Deal Breakers” (Cathy Callaway, Cynthia Hallett)

Cessation: “Tobacco Cessation Intervention Strategies in Special Populations” (Dr. Steven Schroeder, UCSF)

11:30-1:00 **Lunch/Keynote: Cessation**

“Narrowing the Gap Between Recommended and Actual Treatment for Tobacco Users: What Can We Do?” (Dr. Steven Schroeder, UCSF)

1:20-2:30 **Breakouts**

Disparities: “Closing the Gap: Taking Action to Address Tobacco Disparities” (LEAD Group)

Policy: “Next Steps in your Community” (Jill Thompson, Cathy Callaway)

Cessation: “Using Motivational Interviewing to Help Tobacco Users Quit and Stay Quit” (Dr. James Fitterling, Ph.D.)

2:50-3:30 **Get it done!** (Emily Nenon)

3:30 **Closing circle**

For more information about ATCA, the Summit or to register, visit alaskatca.org.