

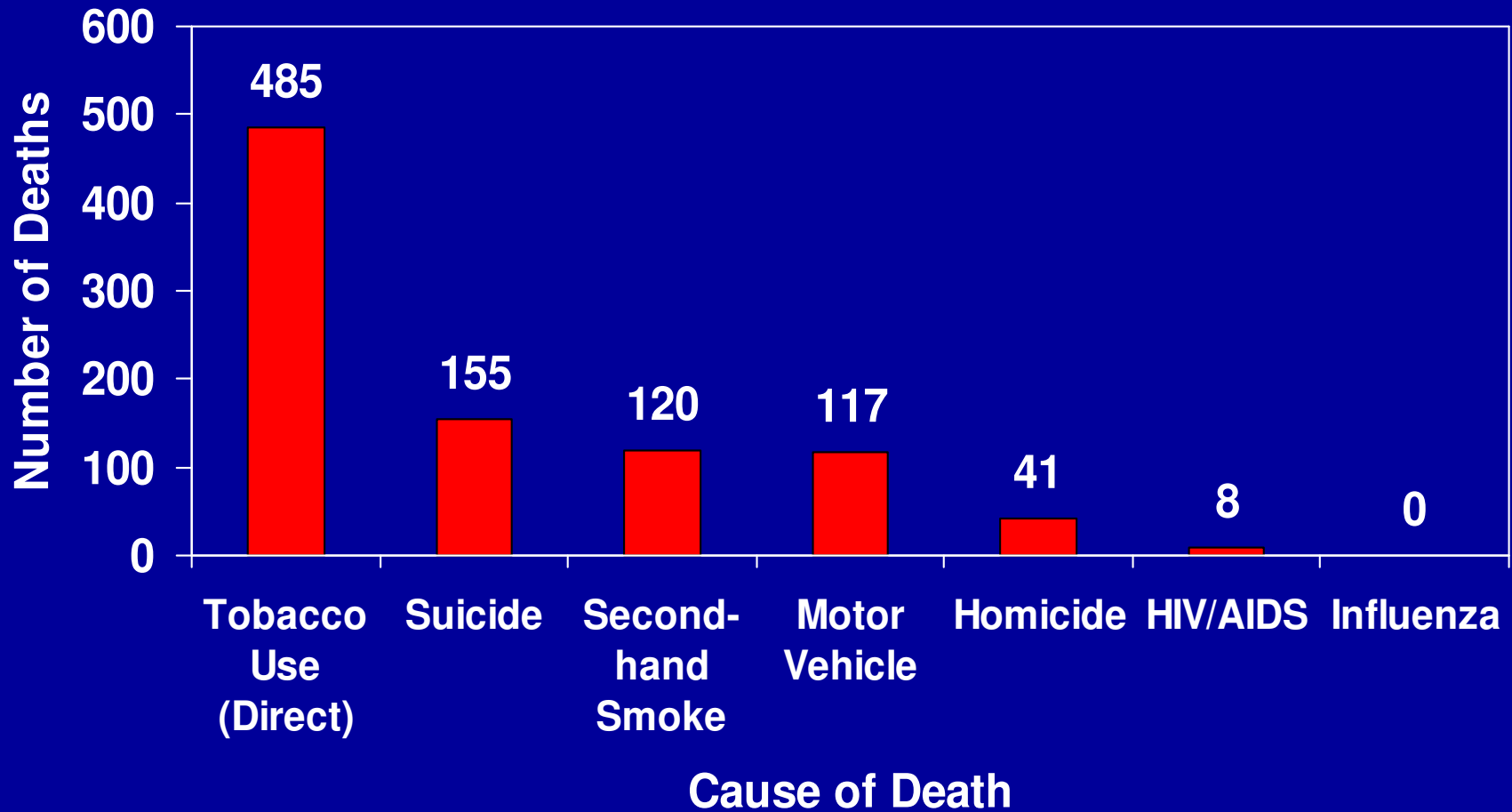
Reducing Tobacco use in Alaska: The Alaska Tobacco Prevention and Control Program

Lisa D.H. Aquino
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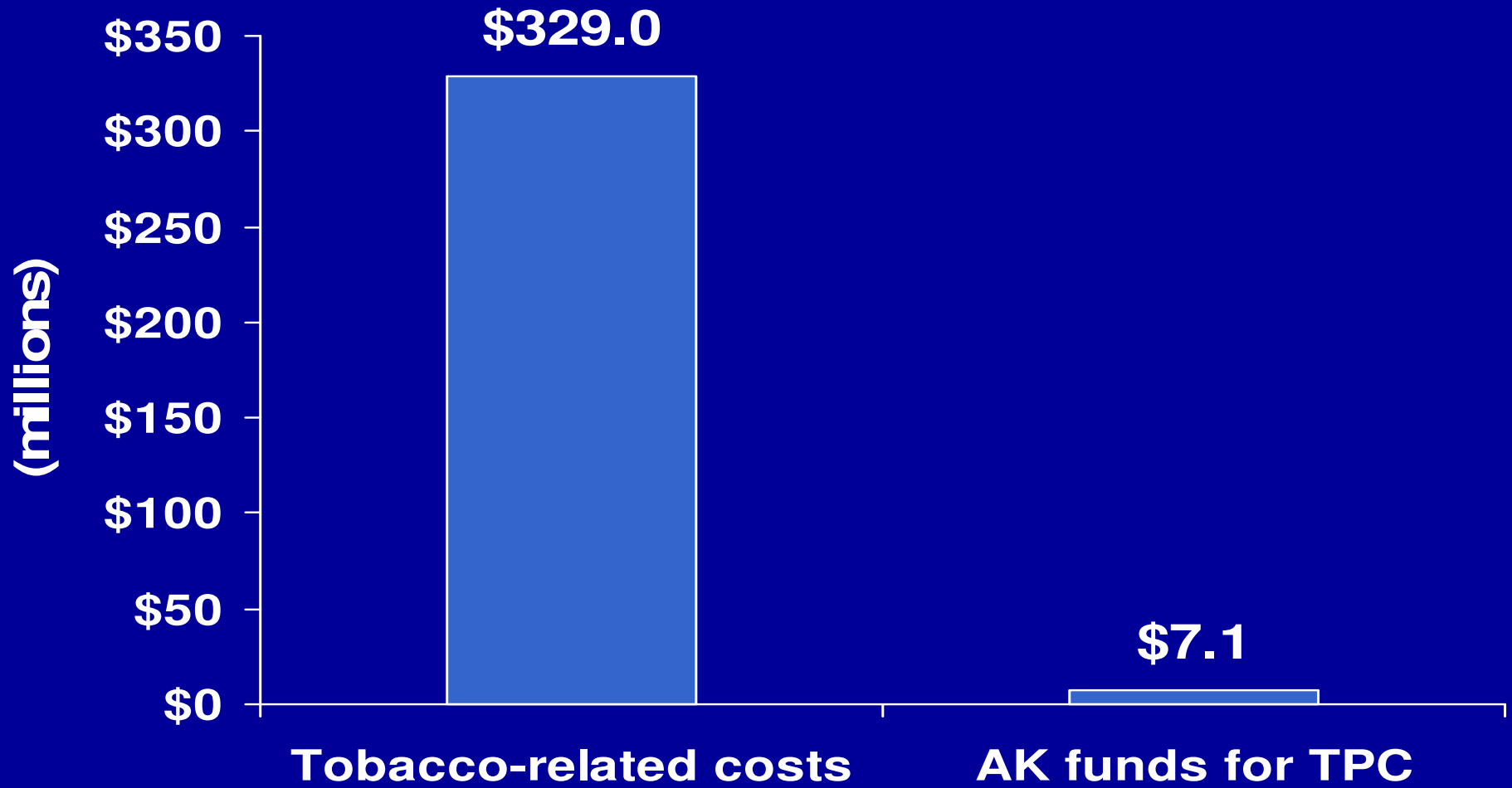
Outline

- Impact of Tobacco Use in Alaska
- National strategies to reduce tobacco use
- Alaska Tobacco Prevention Control Program organization, goals, and strategies

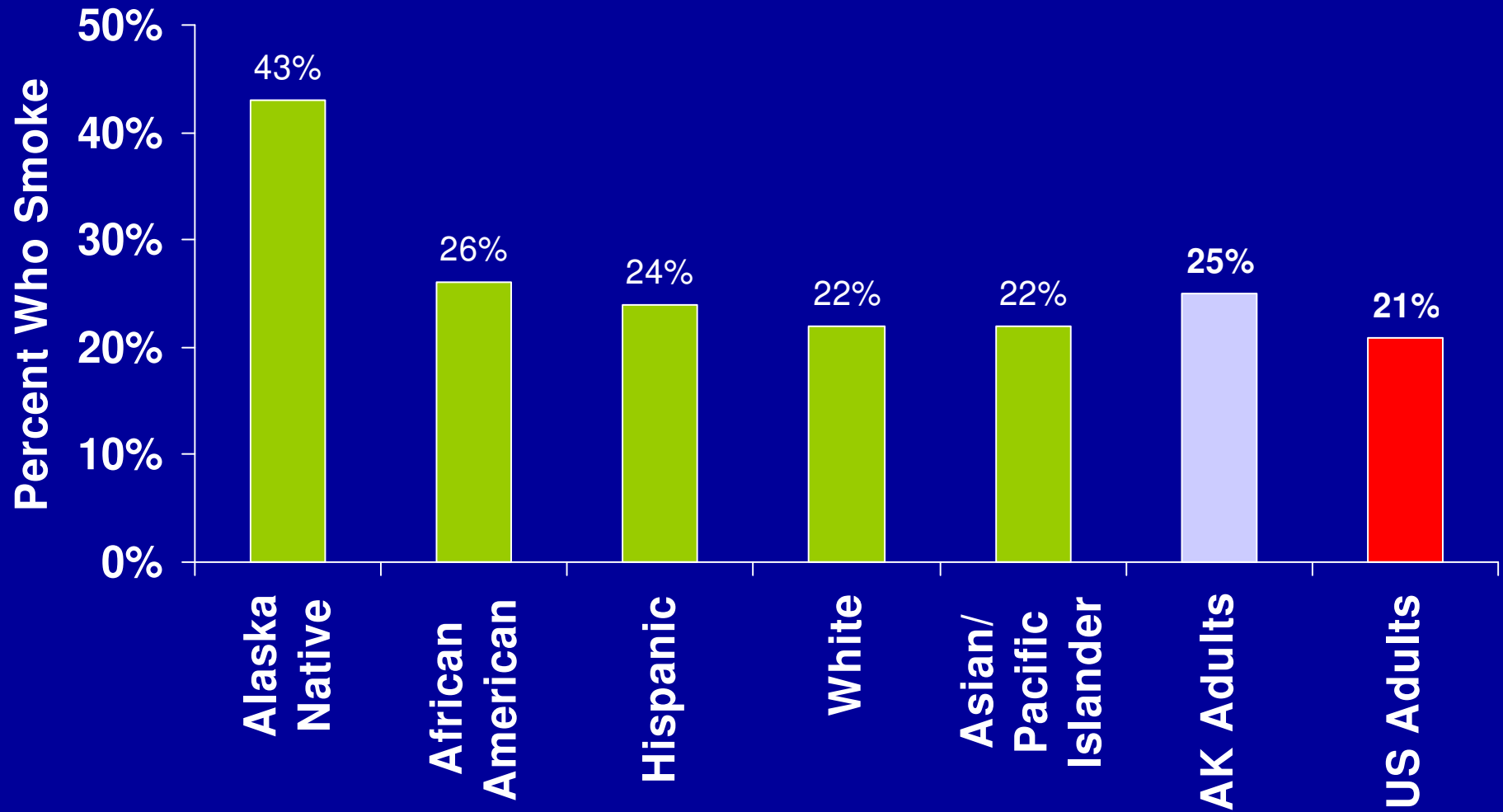
Number of Deaths Due to Selected Causes, Alaska, 2004



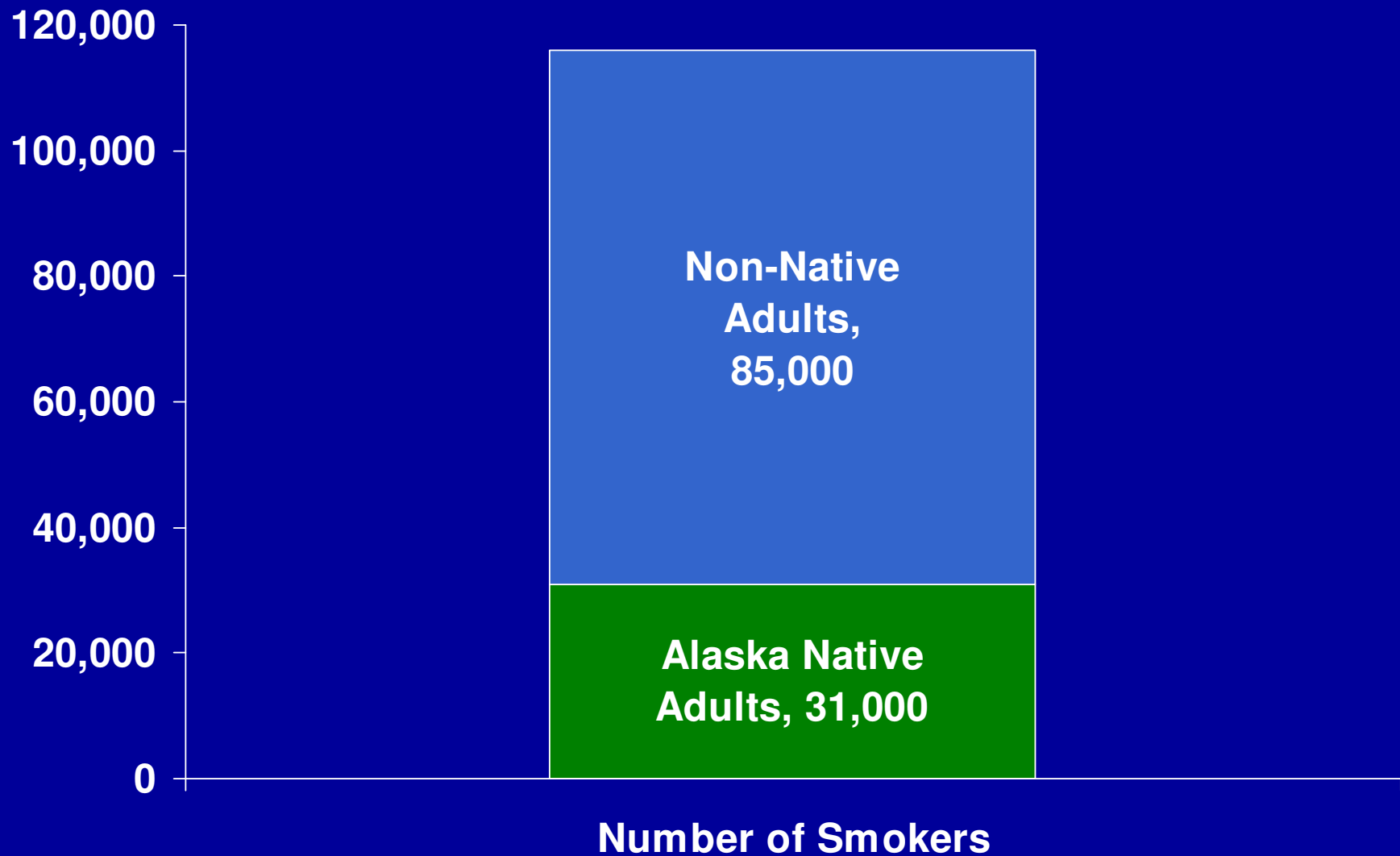
Tobacco Costs vs. Alaska TPC Funding



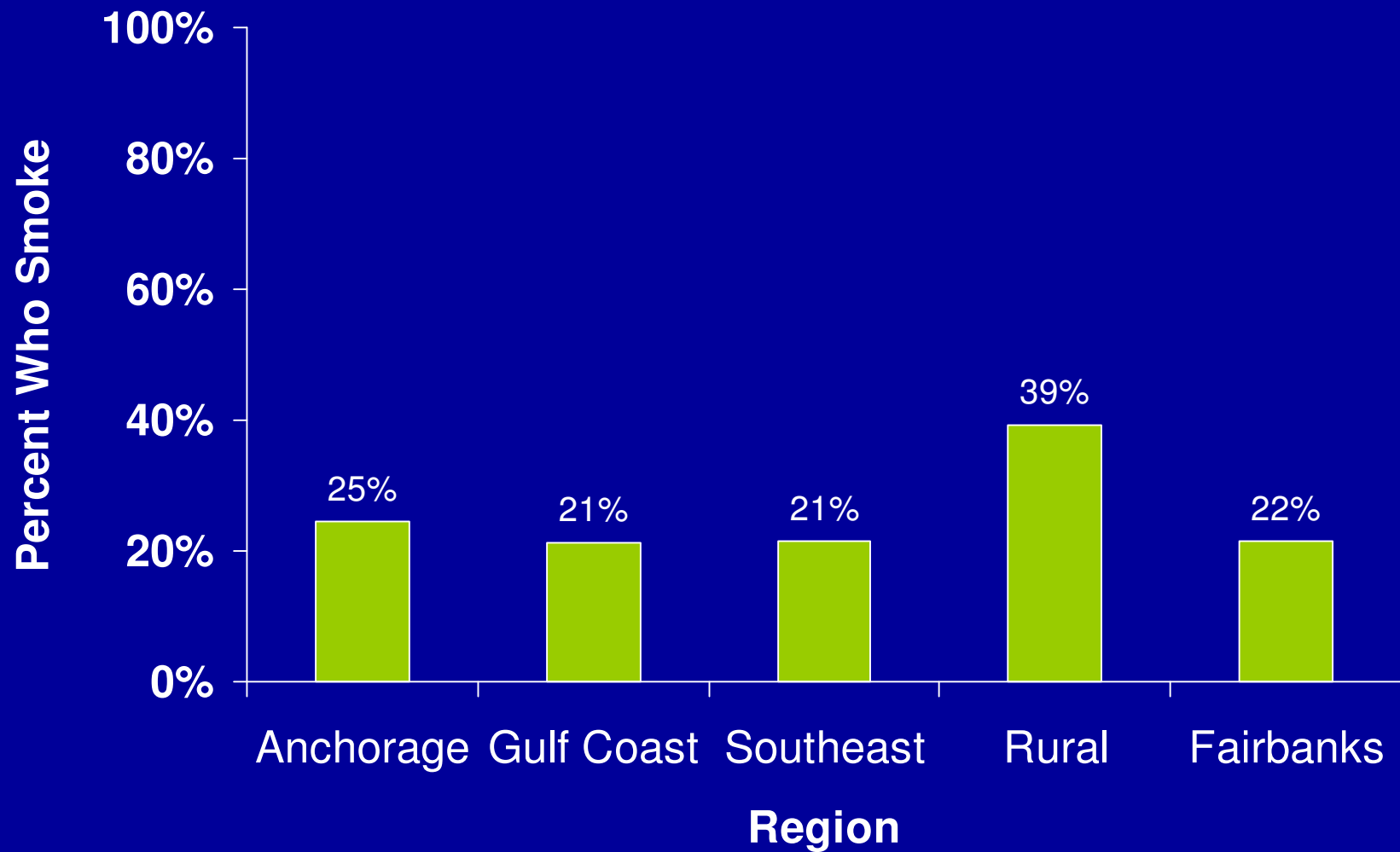
Percentage of Adults Who Smoke, By Race/Ethnicity, Alaska BRFSS (2003-2005), US NHIS (2004)



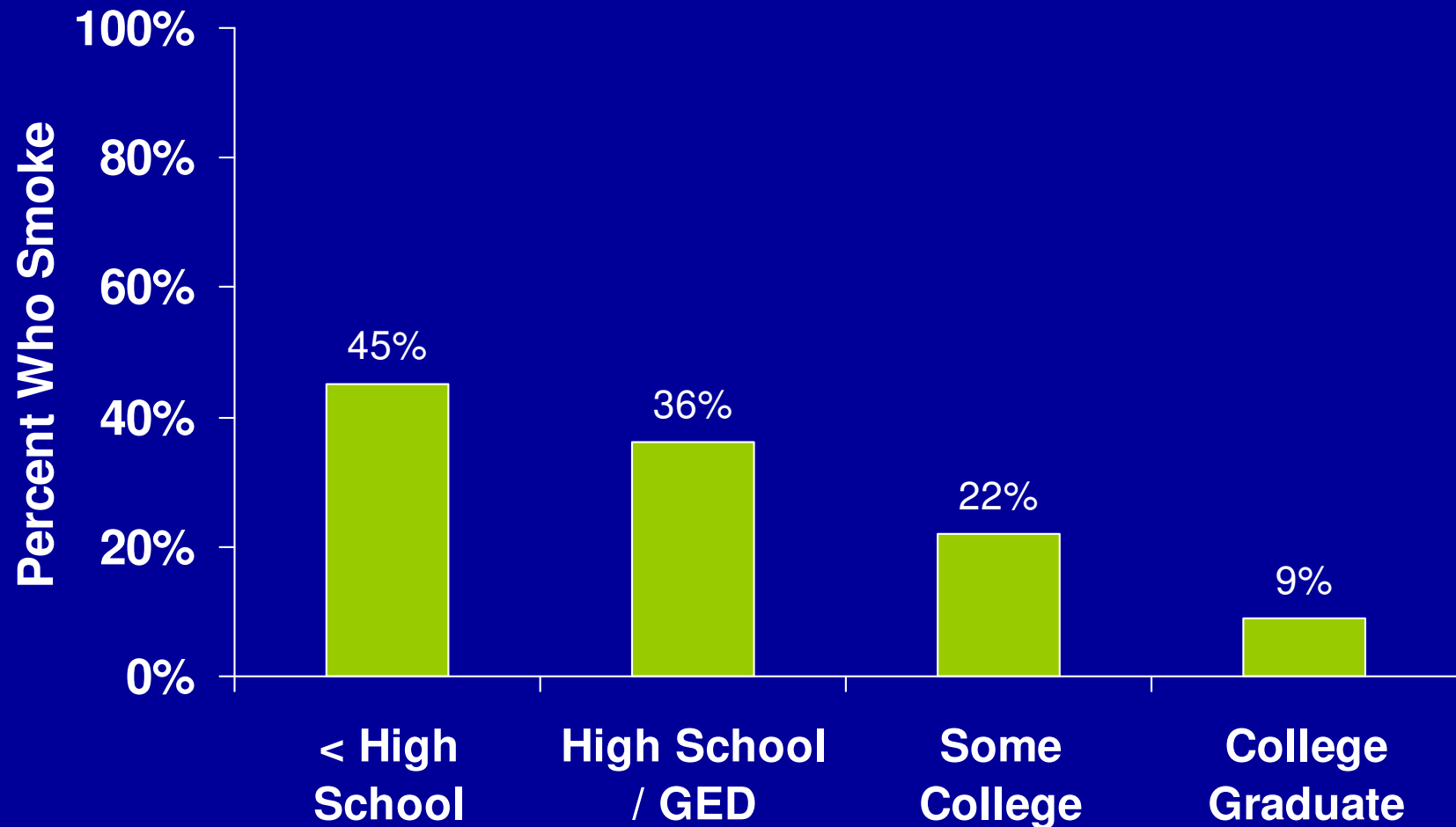
Number of Adults Who Smoke, By Race, Alaska BRFSS (2003-2005 averaged)



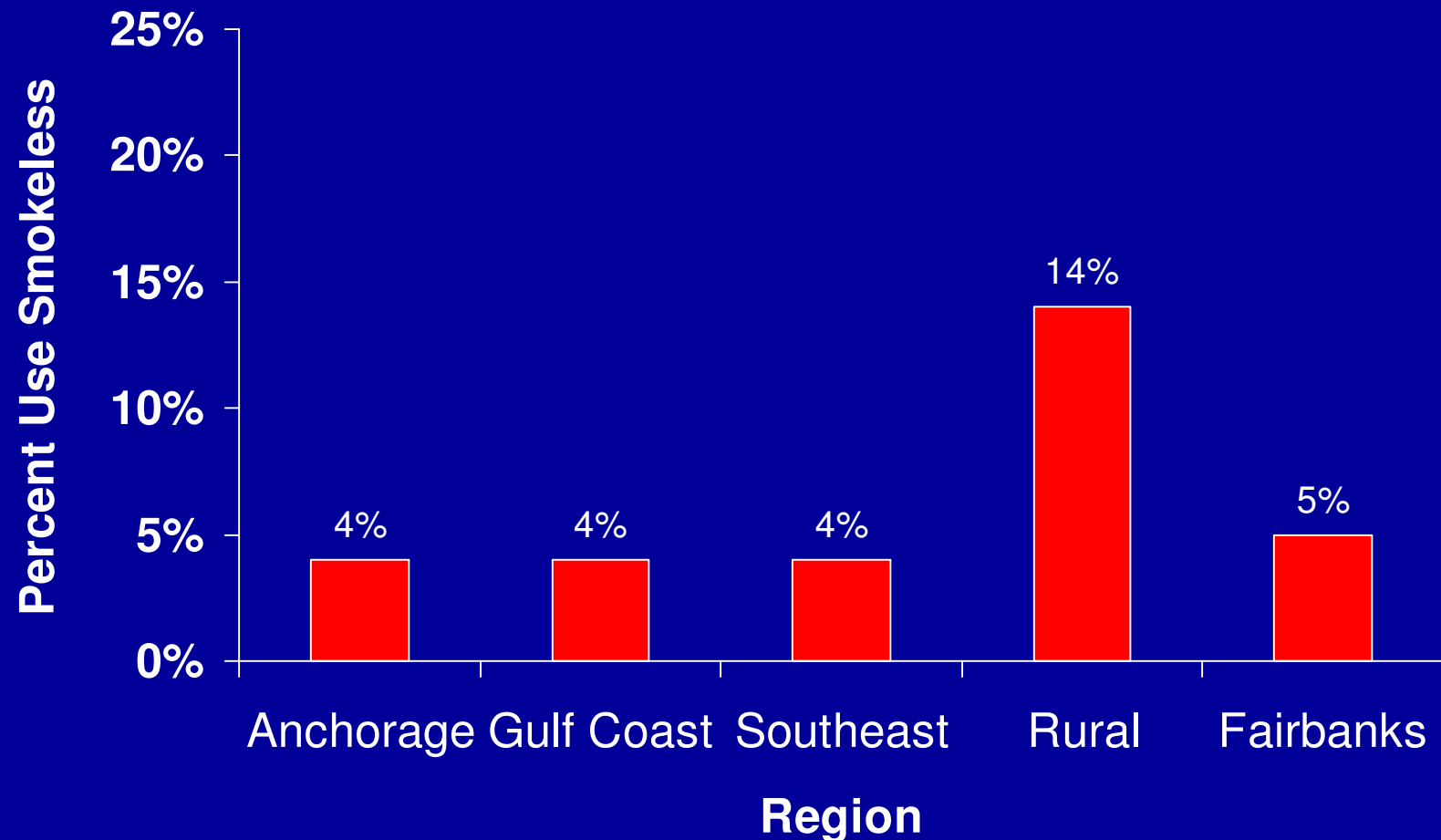
Percentage of Adults Who Smoke, By BRFSS Region, Alaska BRFSS, 2005



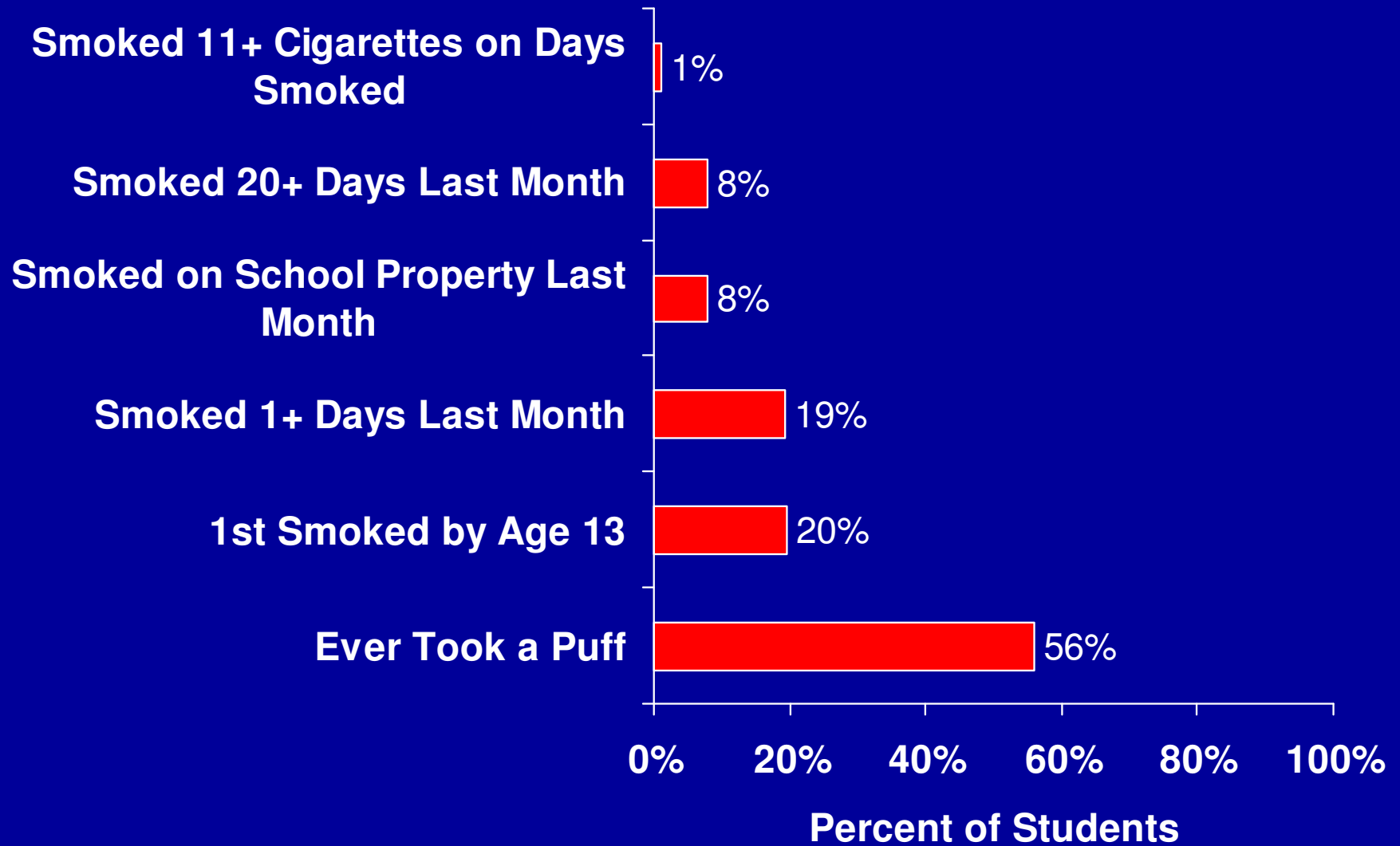
Percentage of Adults Who Smoke, By Education Level, Alaska BRFSS, 2005



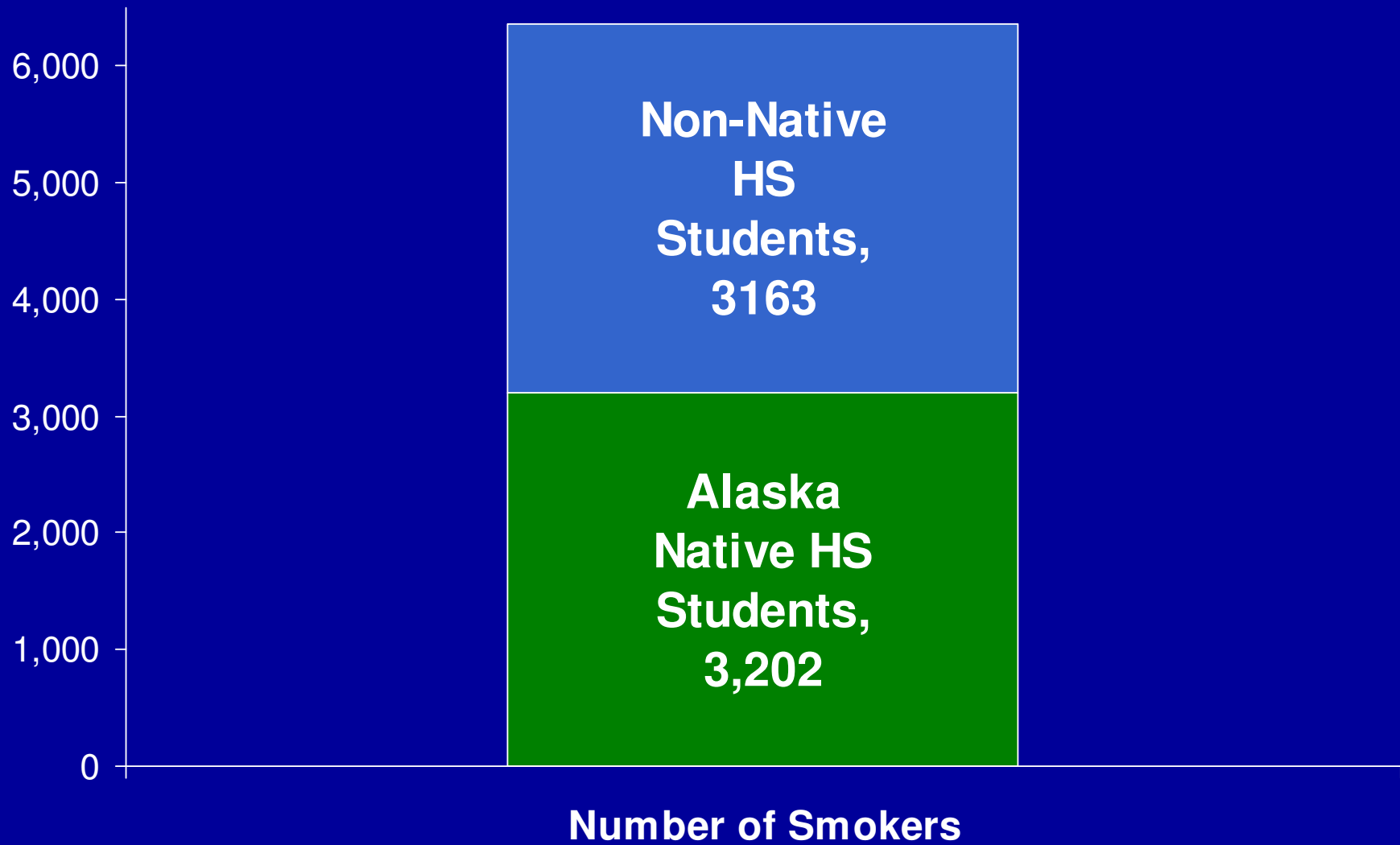
Percentage of Adults Who Use Smokeless Tobacco, By BRFSS Region, Alaska BRFSS, 2005



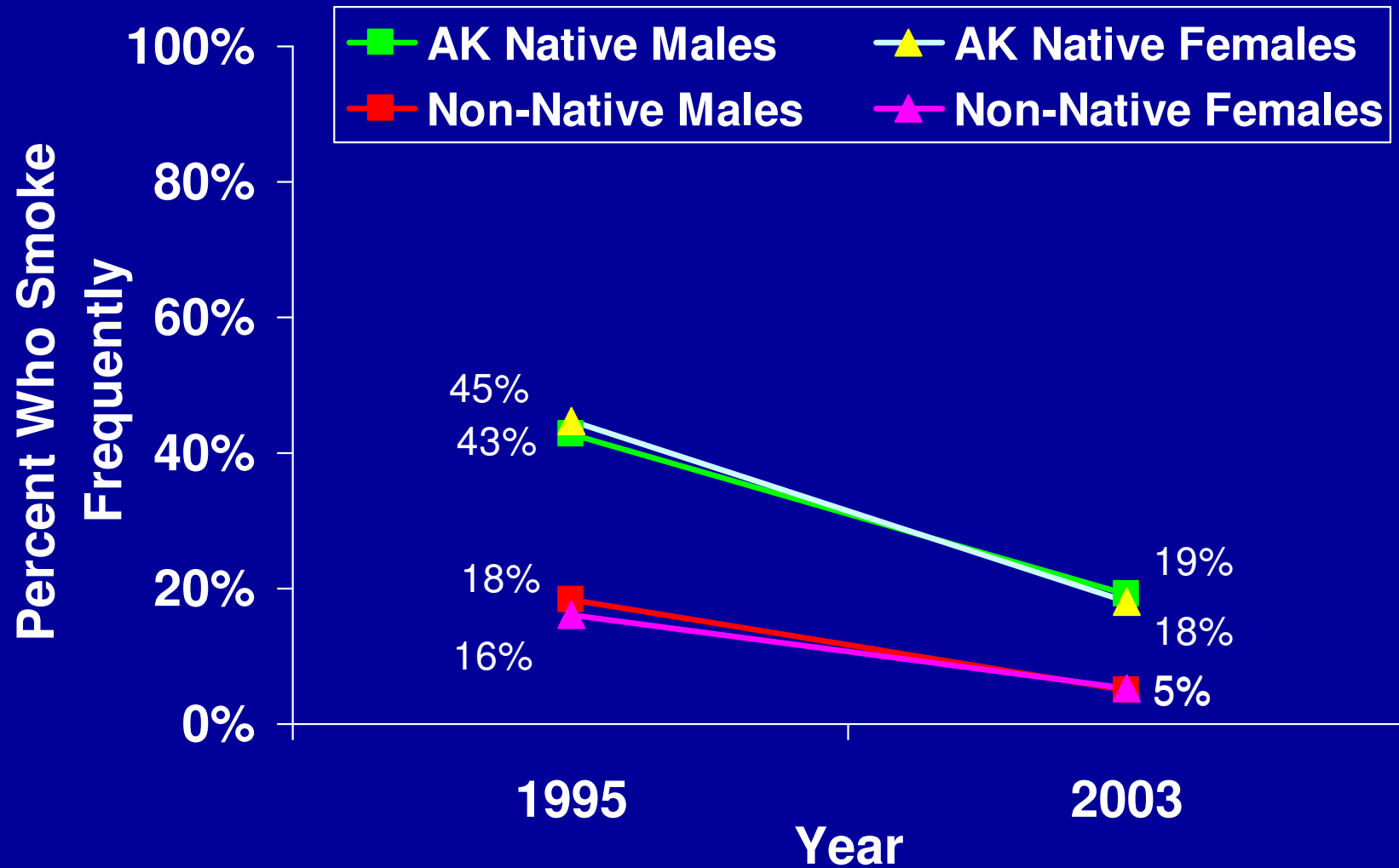
Percentage of High School Youth At Each Level of Smoking, Alaska YRBS, 2003



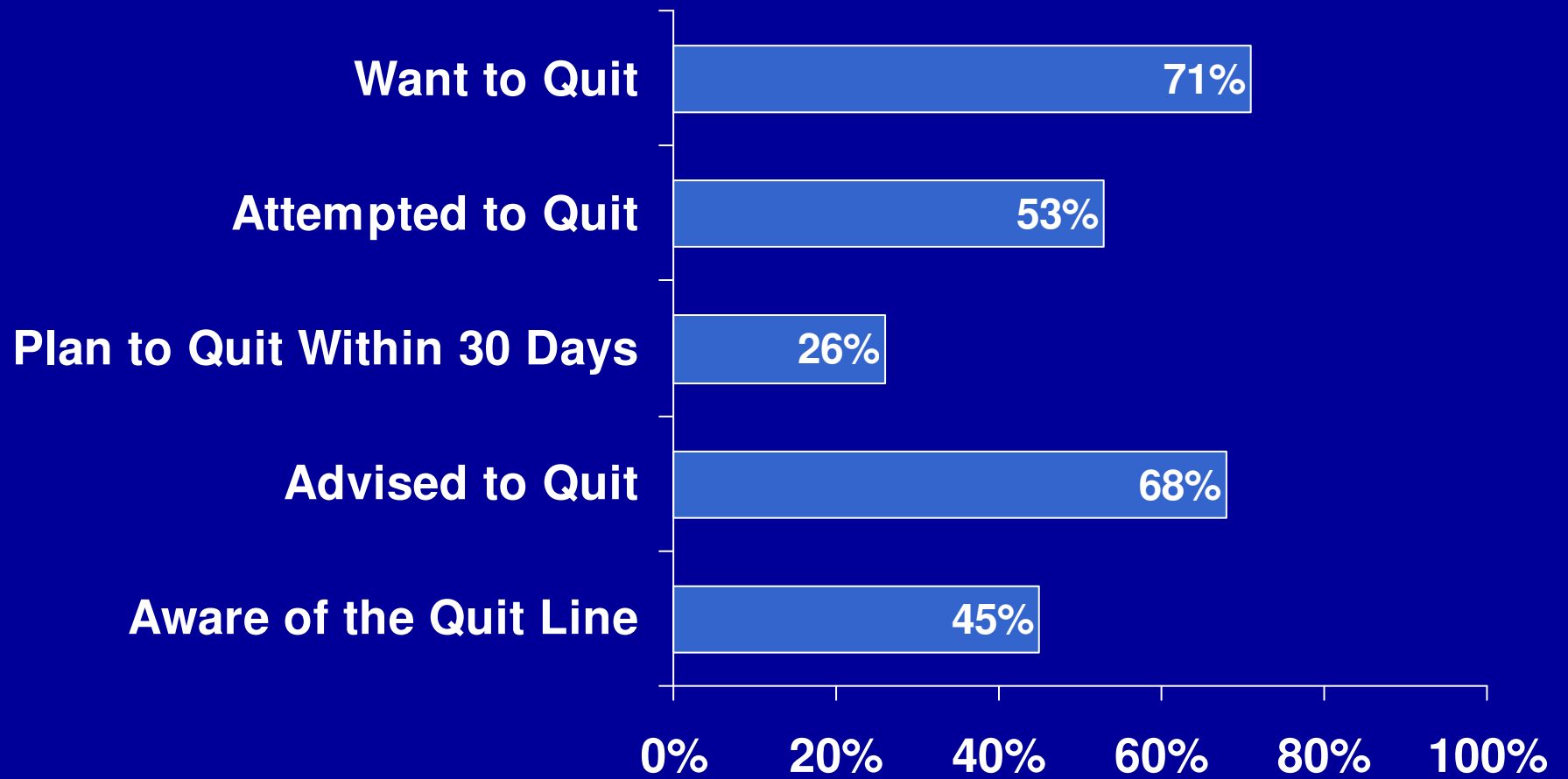
Number of High School Students Who Smoke, By Race, Alaska YRBS (2003)



Percentage of High School Youth Who Smoke Frequently, By Sex, Race and Year, Alaska YRBS, 1995 & 2003



Percentage of Adult Smokers Endorsing Key Cessation Variables, Alaska BRFSS, 2005



Content of Recent Evidence Reviews

CDC Best Practices

PHS: Clinical Practice Guidelines

Community

**Health
Care
System**

Provider

**Tobacco
User**

Community Guide

Clinical Guide

SGR: Reducing Tobacco Use
**SGR: The Health Consequences of Involuntary
Exposure to Tobacco Smoke**

Best Practices

- Categories
 - Community Programs
 - Chronic Disease Programs
 - Statewide Programs
 - School Programs
 - Enforcement
 - Countermarketing
 - Cessation Programs
 - Surveillance and Evaluation
 - Administration and Management

Alaska Tobacco Prevention and Control Program Goals

- Prevent the initiation of tobacco use among young people
- Eliminate nonsmokers' exposure to secondhand smoke
- Promote cessation among adults and young people
- Identify and eliminate tobacco-related disparities

Alaska Tobacco Prevention and Control Program Funding

- Tobacco Use Education and Cessation Fund – portion of MSA payments, portion of state tobacco tax revenues
- CDC grant

Alaska Tobacco Prevention and Control Program Organization

- Community Prevention Grant Program
- Health Systems Cessation Grant Program
- Alaska Tobacco Quit Line
- Comprehensive Media Support Program
- School-Based Tobacco Grant Program
- Tobacco-Related Health Disparities
- Chronic Disease Prevention
- Evaluation
- Surveillance

Alaska Tobacco Prevention and Control Program Staff

- Program Manager
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Alexandria Modigh-Hicks
- Media Coordinator
JoAnne Zito-Brause
- Community and School Evaluation Specialist
Lauren Kelsey, MPH
- Health Disparities Coordinator
Jeanmarie Crumb, EdD
- CDP&HP Section Chief
Tammy Green, MPH, CHES
- Chronic Disease Epidemiologist
Andrea Fenaughty, PhD
- Data and Evaluation Contractor
Program Design and Evaluation Services

Thank you and we look forward to
continuing our work together

