

TOBACCO FREE NEWS

February 2010

NOTES FROM THE CO-CHAIRS

KAY ASHTON



Thank you to all ATCA members for taking part in the steering committee member elections. Please join me in thanking those who have served and welcoming those who are stepping up next.

I would like to take a moment to extend utmost thanks to Moses Tulum who served his term in our staggered co-chair system. Moses helped ATCA focus attention on Rural Alaska and on the epidemic of smokeless tobacco use in our state. Moses was a wonderful co-chair. He spoke quiet words of wisdom and support. We look forward to his continued involvement as a steering committee member.

Thanks to Aubie Gregg who served as the Northern representative on the Steering committee. Aubie has a passion for advocacy, media and served her region well. We are grateful for her efforts as a steering committee member.

Thanks to Christine Grangaard who served as the Interior representative. She provides enthusiasm for prevention and modeled good communication among her region. We look forward to her continued participation in ATCA as a general member.

We are also excited to welcome new steering committee members. Scotty Barr from Kotzebue will represent the Northern Region, and Betty MacTavish will represent the Southwest region. We look forward to their ideas and energy they will bring to ATCA. I would also like to welcome Melanie Brenner and Marilyn Thorson in their new roles. Melanie now represents the Interior region and Marilyn is an at-large representative. Andrea Thomas is continuing on as the Southeast representative.

As we thank and welcome steering committee members for their commitment and service in ATCA, I reflect on how each of us has important roles. Each of us holds an important piece to the work we do. None of us holds all the pieces nor can we do this work alone. All of us are important in the tobacco prevention movement including general members, supporters and steering committee members. We should remember to thank each other for contributions.

Thanks to each of you for keeping the movement going forward and for your passion and commitment to make Alaska a healthier state.

Kay Ashton, co-chair

Alaska Tobacco Control Alliance

Vision

A tobacco-free Alaska

Mission

To create conditions for Alaskans to live free from the harmful effects of tobacco

ATCA Toll Free Line:

1-888-474-4635

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ATCA Co-Chair Election Results: Kay Ashton and Pat Reynaga are ATCA's co-chairs for this year. This election traditionally takes place at the first steering committee meeting after regional elections, which was February 11 & 12th.

Congratulations Kay and Pat! We look forward to your leadership in the coming year.

MOSES TULIM



Steering Committee

Kay Ashton, Co Chair

Core Agency: American Lung Assoc.

Moses Tulum, Co-Chair

Western Region

Scotty Barr

Northern Region

Lincoln Bean Sr.

ANHB representative

Bill Bouwens

At-Large

Melanie Brenner

Interior Region

Gary Ferguson, ND

Native appointee

Alex Hicks

Core Agency: State representative

Brian James

Native appointee

Pat Luby

Core Agency: AARP

Diana Mack

Native appointee

Betty MacTavish

Southwestern representative

Laura Muller

Native appointee

Emily Nenon

Core Agency: ACS CAN

Jenny Olendorff

Southcentral representative

Pat Reynaga

Anchorage representative

Andrea Thomas

Southeast representative

Marilynn Thorson

At large representative

NOMINATIONS OPEN FOR PAVING THE WAY AWARDS

Nominations are due: Monday March, 15
Send nominations to: atca@aalaska.com

Send the following information about the nominated organization or individual

- Nominee Name (include a contact person if the nominee is an organization)
- Nominee Address/email
- Nominee phone number
- Your thoughts: Write a short statement with specific examples detailing why you think this individual or organization is deserving of a 2010 ATCA Paving the Way award.

This is a wonderful way to thank and recognize individuals and organizations for their important work. After you send us your nominations, the Awards Committee will review them, divide them into appropriate categories and make selections.

Thanks in advance for your help!

The Nomination Committee:

Melanie Brenner, Jen Adzima, Kay Ashton, Emily Nenon, Susan Pfaffe, Laura Muller and Marti Pausback

ATCA SCHOLARSHIPS FORMS REVISED

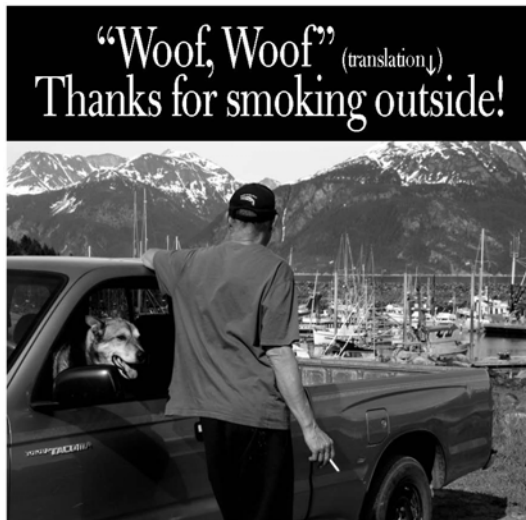
The Scholarship Work Group simplified the scholarship form, and look forward to hearing feedback from applicants.

Go to the ATCA website to download the form if you are interested in applying for a scholarship to attend the Tobacco Summit or to request other training. This work group is chaired by Pat Reynaga.

ATCA INFORMATION PACKETS AVAILABLE ON SMOKEFREE HOUSING

Email atca@aalaska.com if you would like information packets on the smokefree housing. The ATCA Smokefree Housing Work Group has created useful packets that include sample policies and information for multiple housing units, tenants and landlords. This work group is chaired by Betty MacTavish.

Upcoming ATCA Activities
Work Groups, sample ads





Keynote Speakers

- **Dr. Stanton Glantz**, *Director of the Center for Tobacco Control Research and Education, UC San Francisco*
- **CB Pearson**, *M+R Trainer & Public Interest Advocate*
- **Nicole Sutton**, *Project Director, REAL Hawaii*
- **Makani Themba-Nixon**, *Executive Director, The Praxis Project*

Nursing CEUs will be offered!!

For questions email:
Jenny Olendorff at tcap@alaska.net

Coalition Name:

Breathe Free Mat-Su

General Membership:

Approximately 110

Core Group: 10-15**Supporting Organizations:**

Seventeen

Current Project:

Gearing up to launch a Smoke-Free Palmer Campaign



Some of the Mat-Su Clean Air members in a parade

Who Knew?

Two of our coalition members have been blanketing the Valley with Breathe Free Mat-Su brochures and membership forms, in an effort to boost our membership and build support for smoke-free policies. The response, they said, has been surprising: “You wouldn’t believe how supportive people have been. A lot of them thought we were smoke-free already.”

May we highlight your coalition?

We would love to highlight coalitions around the state. Send information on your coalition and a point of contact to atca@iialaska.com. Indicate that you are suggesting newsletter ideas.

Stamp

**Alaska Tobacco
Control Alliance (ATCA)**

Purpose: creates a statewide network of health advocates to develop, support and sustain comprehensive tobacco control programs.

JOIN TODAY***It's free and fun***

www.alaskatca.org

Email: atca@iialaska.com

Telephone: 1-888-474-4635

Fax: 907-450-2470

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